

Client: Inversand Company

Inversand Unveils Website Upgrade With Content in Seven Languages

Demands of Global Marketplace for Water Purification Technology Make the Additions a Necessity; Arabic Translation to Follow

Clayton, NJ – The Inversand Company, a leader in filter media for water treatment worldwide for over 80 years, has upgraded its website content to cover six major languages in addition to English. A seventh language is on the way.

For the convenience of its international customers and distributors of its premier GreensandPlus water purification media, Inversand has, over the past several months, translated its entire website content into Spanish, French, German, Italian, Chinese and Polish. Content in Arabic will be added in the next two to three months.

“With water purification becoming a more urgent global need with each passing day, and with our sales and distribution network growing around the world, we felt it was imperative that we enable customers to more easily access information about GreensandPlus and other Inversand products,” said Ken Sayell, Inversand Vice President of Sales.

GreensandPlus, which is featured on the Inversand site, is a cost-efficient water treatment media because it has 30% less backwash waste when compared to manganese dioxide ore (MnO₂) products. The GreensandPlus filtration process efficiently and economically removes iron, manganese, arsenic, radium and hydrogen sulfide in municipal, industrial and point-of-use treatment applications.

Based in Clayton, New Jersey, the Inversand Company has been a leader in producing filter media for water treatment since 1925.

For any further information, please contact Ms. Vivian Augustine, The Inversand Co., PO Box 650, Clayton, NJ 08312, Tel: 856.881.2345 or Fax: 856.881.6859.

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Caption:

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Electronic File Available Upon Request:

FOR PRESS INFORMATION ONLY, PLEASE CONTACT:

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