## FOR IMMEDIATE RELEASE

News Release

Contact: Frank Caligiuri Inversand Company (856) 881-2345

## GreensandPlus<sup>™</sup> Media, Now a Dust-Free Material, Ensures a Cleaner, More Cost-Saving Water Filtration Process

Clayton, NJ, USA – A new dust-free process to improve GreensandPlus filtration media has just been announced by the Inversand Company, the supplier of this product sold worldwide. This important innovation provides significant benefits to users of this black, finely granulated media used for all types of drinking water applications.

According to Alan Davis, President of the Inversand Company, "Our first priority is always to improve our products for our water purification customers around the world." The new, dust-free GreensandPlus media does precisely that--and more. Customers can enjoy considerable savings in both time and water by eliminating the extensive wash step that was required at start-up of the system.

Recent processing modifications have resulted in the creation of a virtually dust-free GreensandPlus. The dust free GreensandPlus media ensures that all GreensandPlus installations now require very minimal backwashing, perhaps no longer than ten (10) minutes. This is especially meaningful when compared to the 60 - 90 minute time allotment that may have been necessary prior to this development.

GreensandPlus economically removes iron, manganese, arsenic, radium and hydrogen sulfide for municipal, industrial, point-of-use, point-of-entry, plus a host of other applications.

GreensandPlus has WQA Gold Seal Certification for compliance with NSF/ANSI 61. The Gold Seal is displayed on all packaging of GreensandPlus, which is available in ½ cubic foot bags on pallets, or one metric ton (2,205 lbs.) bulk sacks. The GreensandPlus Material Safety Data Sheets (MSDS) are now available online.

For further information about GreensandPlus, please visit our new website, <a href="www.inversand.com">www.inversand.com</a>, or contact Alisa Blaylock at the Inversand Company: 226 Atlantic Avenue, Clayton, NJ 08312 USA. Tel: 856-881-2345. Fax: 856-881-6859. Email: <a href="mailto:ablaylock@hungerfordterry.com">ablaylock@hungerfordterry.com</a>.

## **Caption A:**

A new dust-free process to improve GreensandPlus filtration media has just been announced by the Inversand Company, the supplier of this product sold worldwide. This important innovation provides significant benefits to users of this black, finely granulated media used for all types of drinking water applications.

## **Caption B: Home Page – New website**

For further information about GreensandPlus, please visit our new website for the latest information and the MSDS sheets that are now available online www.inversand.com.

